

# SUPPORTER INFORMATION PACK



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# THANK YOU FOR CHOOSING TO SUPPORT SERVICES FOR EDUCATION

Formed in 2012, we are an award-winning charity, that uses the power of learning and of music to transform and enhance the lives of children, young people, adults, and our wider communities.

We help thousands of young people engage in music each year, helping them learn and develop skills and confidence. We also work with other groups in the community, bringing music opportunities within their reach.

Our charitable projects receive no statutory or government funding and rely on fundraising efforts and the generous donations of our supporters. Whether a Trust or Foundation grant, a monthly donation or a one-off donation, this support is vital in enabling us to continue to deliver our projects across Birmingham.

Every day through our work, we see the impact music can have on a person. By choosing to support us, you will be part of that impact and part of their experience.



# 1. OUR PROJECTS

Our mission is to bring music and learning to life. We use the power of learning and of music to create and build confidence amongst children, young people, adults and communities across Birmingham.

By donating and supporting us, you will also be supporting the people we work with.

Find out more about our projects at [www.sfcharity.co.uk/projects](http://www.sfcharity.co.uk/projects)



Sitar musicians at a Youth Proms event



## 2. TOGETHER, WE CAN DEVELOP YOUNG MUSICIANS

Through our Music Ensembles we work with nearly 4,000 young musicians a year, offering free instrument loan, rehearsals and amazing performance opportunities in venues such as Birmingham Symphony Hall and The Royal Albert Hall.

Our Music Cares programme works with over 100 children in care across Birmingham, offering free instrument loan, weekly music lessons, entrance into music exams and wider performance opportunities. Breaking down personal barriers, the project helps develop skills, confidence and academic engagement for the young people we work with.



“

*Through Services For Education, I was able to have free instrumental tuition, free instrument loans and access to free coached ensembles ranging from their Big Band through to their Symphony Orchestra. They equipped me with all the tuition and tools that I needed throughout my 10 years with them completely free of charge. Music education can be a life changer and a lifesaver; it can level the playing field and provide people with the skills they will need to tackle an increasingly challenging and demanding work place.*

*Xhosa Cole – Former Ensembles Member and Winner of BBC Young Jazz Musician of the Year 2018*





### 3. TOGETHER, WE CAN ENGAGE THE OFTEN EXCLUDED

Led by experienced staff, our Birmingham Inclusive Choir and Tiger Tiger projects create special musical moments for children and young people with disabilities, offering fully inclusive music-making and sensory based activities at their level of choice and engagement.



An SFE staff member with a Tiger Tiger participant

Our Community Choir offers people aged 55+ the chance to come together to share their love of singing and reduce isolation, particularly impacting people with dementia, helping them rekindle a passion and/or a memory.



A Community Choir rehearsal led by SFE staff member



“

*I think in terms of me as a person, the choir has simply given me a new love, it's like the Friday feeling on a Wednesday! When I think of choir, I smile and that says it all really. What I enjoy about being part of the community choir, is the opportunity to do something fun and uplifting.*

*We are a really diverse group and I love the camaraderie, the respect for one another and the development. so that we can collectively produce a more cohesive sound as a group. This is an amazing accomplishment given that many of us including myself don't read music and only ordinarily sing into shampoo bottles in the shower!*



Our Community Choir members





## 4. YOUR IMPACT

Fundraising plays a vital role in the work we do and your donation, however large or small, will have a direct impact on the people we support.

**A monthly donation will have the biggest impact and, over the course of a year:**

- **£5** a month could pay for printed music resources for one of our Ensembles or choir groups.
- **£10** a month could pay for an instrument loan and repairs for a young musician.
- **£30** a month could support a Central Ensemble place.
- **£50** a month could pay for ten weeks of music lessons for a looked-after child.

**A single donation can also impact the work we do:**

- **£10** could buy reeds and strings for one of our young musicians to use.
- **£30** could buy an instrument for one of our SEN music sessions.
- **£60** could pay for an hour's music lesson for a looked-after child.
- **£120** could pay for an instrument loan and repairs for a young musician.



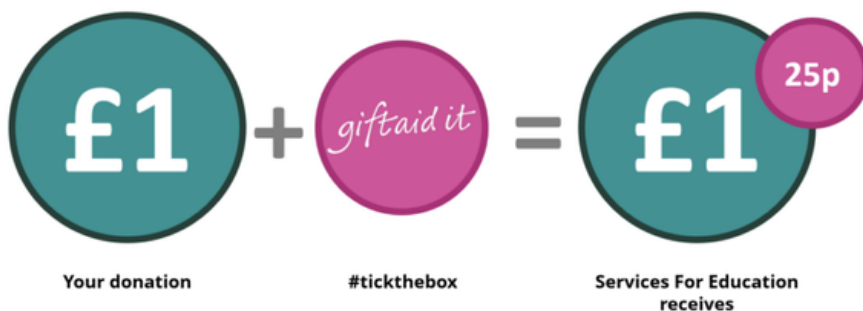
*giftaid it*

£1 + *giftaid it* = £1<sup>25p</sup>

## 5. GIFTAID IT

When making your donation, please remember to giftaid it if you can. This means your donation will grow by 25% – at no extra cost to you and your donation can have an even bigger impact.

It's easy to do (just tick the box when making your donation) and will increase the value and impact of your donation; £5 would grow to £6.25, £10 would become £12.50.

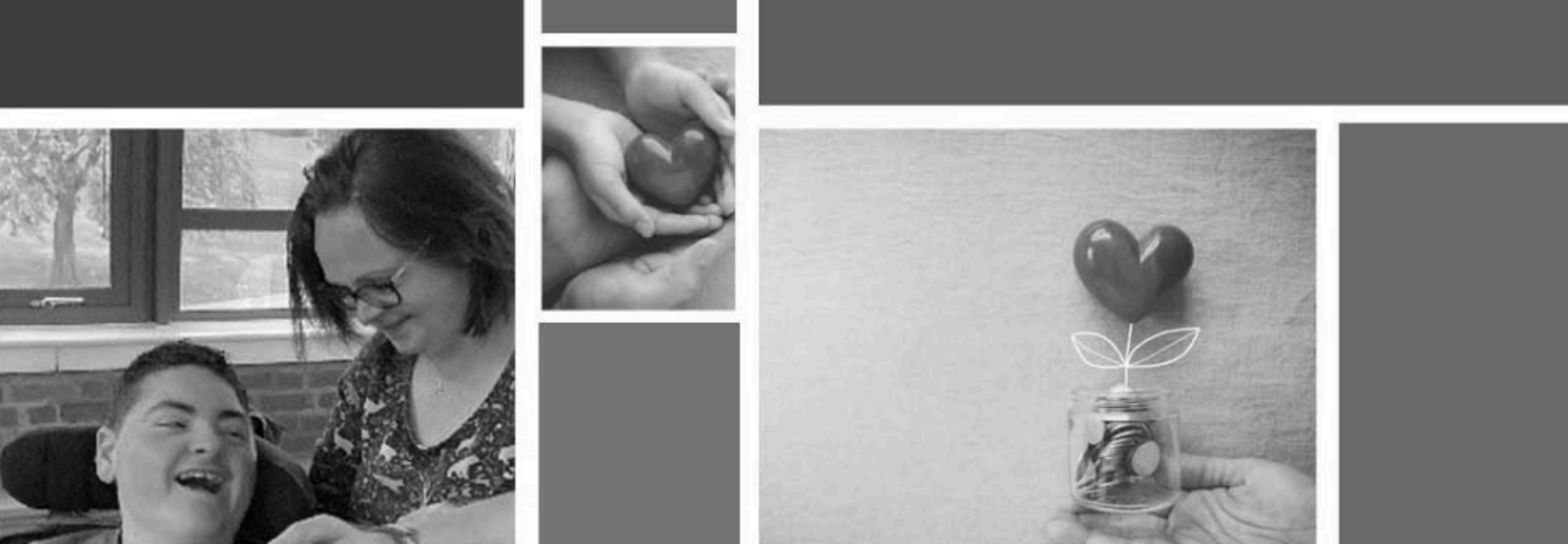


To be eligible for giftaid, you simply need to have paid or will pay an amount of income tax and/or capital gains tax that is at least equal to the tax that Services For Education and other charities and Community Amateur Sports Clubs you donate to will reclaim on your donations in a tax year.



**CONTACT US**

If you would like some advice then please get in touch with our fundraising team – [fundraising@servicesforeducation.co.uk](mailto:fundraising@servicesforeducation.co.uk)



## 6. DIY FUNDRAISING

We often have ways for people to donate and support us, which we share on our charity website and social media channels. We also know that people sometimes like to do their own fundraising activities, and if this is something you would like to do, then great, there are lots of ways you can do this.

Have you always wanted to take on a personal challenge such as a skydive, run or cycle event? Then why not do so and raise money for SFE by getting sponsored at the same time.

Could you organise an event at your place of work? Perhaps a cake sale at lunch time or an after-work bingo session? Or how about a dress down day with a difference, adding a theme or costumes? Don't forget to check if your employer offers 'matched funding' too, because if so, your hard work and fundraising will be worth even more.

If you are planning on fundraising, there are a few things to consider, such as timing, venue and having a realistic target in mind, as well as getting people involved. We can help with tips and hints, so feel free to get in touch with Sarah [fundraising@servicesforeducation.co.uk](mailto:fundraising@servicesforeducation.co.uk)



## 7. MAKING YOUR DONATION

Making your donation (or paying in money you have raised) is easy, and there are a couple of ways you can do so.

The quickest and easiest way to donate is online [here](#) or scan the QR code below:



If you would like to donate to a specific project, take a look at the individual project pages on our website and click the 'donate now' button:

[www.sfcharity.co.uk/projects](http://www.sfcharity.co.uk/projects)



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**FUNDRAISING  
REGULATOR**



## Paying via BACs

You can also pay direct to our bank account, details below:

Account Name: S4E Ltd T/W Services For Education - Fundraising  
Account No: 33975960  
Sortcode: 30-64-10

## Paying via cheque

If you want to pay by cheque, please make it payable to **Services For Education** and send to the address below:

Fundraising Department  
Services For Education  
Unit 3, Holt Court, Holt Street  
Birmingham B7 4AX

If not making your donation online, please also complete a giftaid form online here [www.sfecharity.co.uk/gift-aid/](http://www.sfecharity.co.uk/gift-aid/) to enable us to collect giftaid against your donation (at no extra cost to you)

*giftaid it*



PLEASE when making your donation, let us know about it. We love to know when people have done something to support us and would like to be able to thank you and share the news and to let us know if there is a specific project you would like it to go to.

# Services For Education

**Services For Education Limited**

[www.sfecharity.co.uk](http://www.sfecharity.co.uk)

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Company Limited by Guarantee Registered in England & Wales No. 07739831

Registered Charity in England and Wales No. 1148848



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